

# Introduction

Barc is an iPhone app that helps you save and organize all your important barcodes in one place. From store loyalty cards to gym memberships to movie tickets, Barc makes sure you always have the right barcode when you need it.

What sets Barc apart is its seamless integration with iOS. Rather than requiring you to open the app every time, Barc makes your barcodes available through widgets, Apple Watch, Siri, and custom Shortcuts. It can even suggest relevant barcodes based on your location, ensuring quick access exactly when you need them.

## Key Benefits

### Intelligent Organization

Barc automatically surfaces relevant barcodes based on location and time, so you always have quick access to the ones you need right now.

### System-wide Access

Access your barcodes from anywhere in iOS. Whether that's through widgets, Apple Watch, Siri, or the Action Button. Once your barcodes are in Barc, you may never need to open the app again.

### Effortless Import

Add barcodes in whatever way works best for you — scan physical cards, import from screenshots, or share directly from other apps. Barc handles most common barcode formats automatically.

## Facts

### Developer

Indie developer [Cocoatype](#), aka Geoff Pado.

### Availability

Barc is available on the [App Store](#).

### Price

Barc is free to download and use. Barc Unleashed currently costs \$4.99/year or \$0.99/month.

### Supported Devices

Barc is available on iPhone and Apple Watch. Barc runs in compatibility mode on Mac and iPad, but is not officially supported. No Android version is currently planned.

### Supported Barcode Formats

Barc supports the Codabar, Code 128, Code 39, EAN-13/UPC-A, PDF417, and QR code formats.

## Quotes

"Barc provides one place to hold all your important barcodes, with easy access from everywhere in iOS. Rather than forcing users to adapt to the app, I wanted Barc to adapt to how people naturally want to work."

— Geoff Pado, Developer

### **Shrank my wallet**

Was able to digitize a bunch of loyalty cards that were taking up space in my wallet.

— triggerprobe, App Store Review

## Connect/Contact

**E-mail:** [hello@cocoatype.com](mailto:hello@cocoatype.com)

**Bluesky:** [getbarc.app](https://bsky.app/profile/getbarc.app)

**Facebook:** [Barc](#)

**Threads:** [barc.app](#)

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